

AMENDMENTS TO THE SPECIFICATION

**Please replace the first full paragraph found in the specification at page 2, line 1-9
with the following amended paragraph:**

Here, the method is preferably an identifying method for an identifying marker according to ~~claim 11~~, characterized in that, if P polarized light and S polarized light are respectively defined as the transmitted light from the polarizing plate slit when the slit axis of the polarizing plate is situated parallel and perpendicular to the direction of orientation of the fibrous body, the color difference anisotropy between the P polarized light and S polarized light is detected to identify the product or service.

Please insert the following paragraph after line 11 on page 3 of the Specification:

---The following are the above-mentioned patent documents (1-11):

Patent document 1: JP-A-7-34324 (2/1995),

Patent document 2: JP-A-7-3420 (2/1995),

Patent document 3: JP-A-7-195603 (8/1995),

Patent document 4: JP-A-331532 (12/1995),

Patent document 5: WO 98/46815 (10/1998),

Patent document 6: JP-A-11-124765 (5/1999),

Patent document 7: JP-A-11-241223 (9/1999),

Patent document 8: JP-A-11-12476 (11/1999),

Patent document 9: JP-A-2000-170028 (12/2000),

Patent document 10: JP-A-11-1818 (11/1999), and

Patent document 11: JP-A-2000-178825 (12/2000).---

**Please replace the second paragraph found in the Specification at page 6, lines 10-18
with the following amended paragraph:**

This method of the invention is more preferably provided as an identifying method for an identifying marker ~~according to claim 11~~ whereby a color difference (ΔE) of 3.0 or greater between the P polarized light and S polarized light is detected to identify the product or service, wherein interference light composed of infrared, visible and/or ultraviolet light is detected as radiated light and/or reflected light from the fibrous body to identify the identification target.